

# THE ISRAEL FILM FUND

## DESCRIPTION OF THE READING & SELECTION PROCESS (example)

The Fund accepts projects in 2 submission dates a year in all three Tracks

### The Main Track

Open to Producers with Proven record in producing films, with a viable production company. The budget of the film submitted should be at least US \$ 850,000. The Funds' Investment will be up to US \$ 550,000 and no more than 80% of the Budget.

### The 1<sup>st</sup> & 2<sup>nd</sup> Feature Track

Open to Producers with Directors of 1<sup>st</sup> or 2<sup>nd</sup> feature. The Fund's investment will be at least 40% of the budget and up to US \$ 275,000, and no More than 80% of the budget.

### The Independent Track ("Guerilla")

Open to Producers, Directors & Script Writers planning a low-Micro-Budget film. With a budget of up to US \$ 225,000, the Fund's investment will be at least 20% of the budget.

Two groups of 3 Consultants in each, read, evaluate and recommend the scripts which Will be shortlisted and forwarded to the 2<sup>nd</sup> and last stage of selection.

The shortlisted scripts are given 1-2 months to put together the "Package" as detailed below. The scripts & the "Production Package" Are now read by the Director of the Film Fund.

When preparing the "Production Package" The Fund assists and offers:  
Assistance in preparing budgets, Business plan, Legal consultancy, Investments and financial Consultancy  
Marketing & Distribution Strategy.

The "Production Package" includes: \*

- Producer & Prod. Company;- Profile,
- Director – Work experience
- Production Budget;
- Lead actors & key crew;
- Financial & investment sources;
- Preliminary Breakdown & shooting plan, incl. estimated filming time & Screen time.
- Distribution Plan.
- Documents proving that all rights were acquired.

Stage 2: Evaluating the "Production Package" :  
the Producer, Director, Script Writer - of the shortlisted projects are invited to meet with the Director of the Fund & the consultants. Following these meetings the Director of the Fund and the consultants make their final decisions & recommendations.

The recommended films are presented by the Director of the fund to the Board of Directors for formal approval, including the amount to be invested by the fund.

The approved projects are entitled to additional assistance in script editing by professional consultants getting the script ready for shoot.  
Within 3 months after the project was approved and before signing the Fund's Investment Contract, the revised and updated version of the script is being read again by the Director of the Fund and the Consultants.  
The Director of the Fund reserves the right to ask for additional work on the script and the production planning as a condition to signing the investment contract.